

Business and Administration Print and Internet Resources

PRINT RESOURCES

Periodicals covering news, trends, and issues in the business and administration industry. Some offer free online content.

Advertising and Marketing Review

622 Gardenia Ct.

Golden, CO 80401

(303) 277-9840

www.ad-mkt-review.com

A magazine for the small- to mid-sized advertising firm.

BusinessWeek

P.O. Box 53235

Boulder, CO 80322-3235

(800) 635-1200

www.businessweek.com

A weekly magazine focusing on news and information about businesses large and small.

Entrepreneur Magazine

2445 McCabe Way

Irvine, CA 92614

(800) 274-6229

www.entrepreneur.com

A consumer magazine covering news, trends, and opportunities for today's entrepreneur.

Fast Company

77 North Washington Street

Boston, MA 02114-1927

(800) 542-6029

www.fastcompany.com

A magazine highlighting new business practices and showcasing the people who are reinventing business.

Forbes Magazine

28 West 23rd Street, 11th Floor

New York, NY 10010

(212) 366-8900

www.forbes.com

A magazine providing information for business leaders, professionals, investors, and affluent consumers.

HR Magazine

1800 Duke Street

Alexandria, Virginia 22314 USA

(703) 548-3440

www.shrm.org/hrmagazine

The official publication of the Society for Human Resource Management.

Inc.

38 Commercial Wharf

Boston, MA 02110

(617) 248-8000

www.inc.com

The premier U.S. publication for entrepreneurship.

The Wall Street Journal

(800) JOURNAL

www.wsj.com

The nation's most-read daily financial newspaper.

Workforce Magazine

245 Fischer Avenue B-2

Costa Mesa, CA 92626

(714) 751-1883

www.workforce.com

A magazine of trend analysis, case studies, tips, and tools for HR issues.



INTERNET RESOURCES

Industry Web Sites

Commercial, professional, and educational organizations offering news, analysis, and career information on the business and administration industry.

American Institute of Certified Public Accountants

www.aicpa.org

A professional association for CPAs in the United States.

Better Business Bureau

www.bbb.com

A system of organizations that promote and foster an ethical relationship between businesses and the public.

Business Professionals of America

www.bpa.org

A networking and skill-building organization for secondary and postsecondary students interested in careers in business.

Conference Board

www.conference-board.org

A trade association providing information about management and the marketplace to help businesses strengthen their performance and better serve society.

Consortium for Entrepreneurial Education

www.entre-ed.org

A nonprofit organization providing technical assistance, advocacy, networking, and materials for entrepreneurship education.

DECA

www.deca.org

A networking and skill-building organization for secondary and postsecondary students interested in careers in marketing, management, and entrepreneurship.

EntreWorld

www.entreworld.org

An online resource for small-business owners.

International Entrepreneur Association

www.theiea.org

An organization that provides useful tools for starting and operating successful ventures.

International Franchise Association

www.franchise.org

A membership organization of franchisors, franchisees, and suppliers.

Internet Public Library Reference Center

www.ipl.org/ref

A large reference center with a number of helpful business links.

Marketing Management Association

www.mmaglobal.org

An organization that promotes professional activity in the field of marketing.

Marketing Times Online

www.smei.org/users/sme/Marketing_Times

A publication of Sales and Marketing Executives International.

National Small Business United

www.nsbu.org

The nation's oldest bipartisan advocate for small American businesses.

Product Development and Management Association

www.pdma.org

An organization created to improve the effectiveness of people who develop and manage new products and services.

Public Citizen

www.citizen.org

A national, nonprofit consumer advocacy organization founded by Ralph Nader in 1971 to represent consumer interests in Congress, the executive branch, and the courts.



Sales and Marketing Executives International

www.smei.org

An association of professional sales and marketing managers.

Small Business Administration Hotlinks

www.sba.gov/hotlist

Links to hundreds of resources for small business owners.

Small Business Computing

www.smallbusinesscomputing.com

A Web site offering news and information about ways to use computers to improve small business.

Society for Human Resource Management

www.shrm.org

The world's largest association devoted to human resource management.

U.S. Chamber of Commerce

www.uschamber.org

The world's largest not-for-profit business federation.

World Marketing Association

www.worldmarketing.org

An association that brings together the leadership of marketing associations from around the world.

Government Web Sites

Government agencies and departments that oversee aspects of the business and administration industry and offer information for the public.

Department of Commerce

www.doc.gov

An executive department promoting job creation, economic growth, sustainable development, and improved living standards.

Consumer Product Safety Commission

www.cpsc.gov

An independent federal regulatory agency that works to save lives and keep families safe by reducing the risk of injuries and deaths associated with consumer products.

Department of Labor

www.dol.gov

The executive department that fosters and promotes the welfare of the job seekers, wage earners, and retirees of the United States.

Federal Business Opportunities

www.fedbizopps.gov

The single government point-of-entry for federal government procurement opportunities over \$25,000.

Federal Trade Commission

www.ftc.gov

A federal government agency that enforces a variety of federal antitrust and consumer protection laws.

Securities and Exchange Commission

www.sec.gov

The government agency that protects investors and maintains the integrity of the stock market.

Small Business Administration

www.sba.gov

A government agency that provides financial, technical, and management assistance to help Americans start, run, and grow their businesses.

Union Web Sites

Labor unions representing workers in the business and administration industry.

Office and Professional Employees International Union

www.opeiu.org

A union representing a variety of office workers and professionals around the country.



Service Employees International Union

www.seiu.org

A union with 1.4 million members, from health care workers to office workers.

Career Web Sites

Internet-based employment sites offering career information and job postings for the business and administration industry.

Career Builder

www.careerbuilder.com

A career Web site with more than 300,000 job listings in a variety of industries.

Careers in Business

www.careers-in-business.com

A career Web site for jobs in the business world.

Jobs in Accounting

<http://fisher.osu.edu/fin/jobs/account.htm>

A Web site with extensive information about getting a job in accounting.

Marketing Jobs

www.marketingjobs.com

A career Web site with postings and information about marketing jobs.

Monster.com

www.monster.com

One of the best-known career Web sites, with thousands of business job listings.

Quintessential Careers

www.quintcareers.com

A career Web site providing job postings and information on a variety of business and administration careers.

